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Shenzhen, 24.-26.04.2025




# Taste the Globe, Capture the Future

*Southern China's F&B market awaits you*

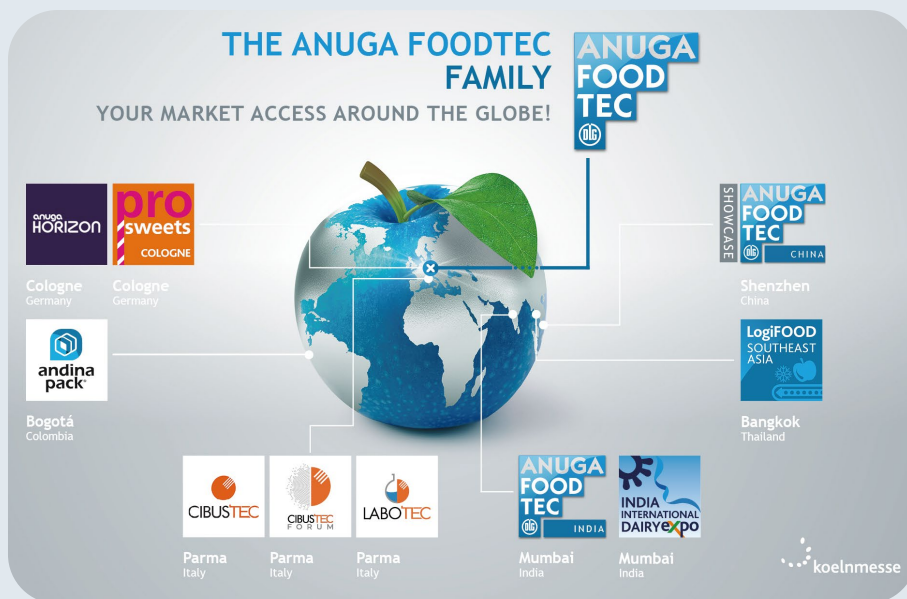


Co-located with: **SIGEP**  
CHINA

Organisers:  中国食品土畜进出口商会  
China Chamber of Commerce for Import and Export of Foodstuffs,  
Agricultural Products and Light Industrial Goods

 深圳市零售商业行业协会  
大海 贸易 繁荣 共赢 生态

 koelnmesse 100 YEARS



## Anuga FoodTec Showcase @Anuga Select China

The debut Anuga FoodTec Showcase is set to take place from 24-26 April 2025 in Shenzhen, China. Powered by Anuga FoodTec, the primary supplier trade fair and central platform of the global food and beverage industries in Cologne, this highly anticipated showcase serves as a specialized platform for networking, showcasing innovations, and discussing key industry concerns specifically for southern China's F&B market.

With a focus on Packaging, Food Safety and Beverage Technologies, the showcase demonstrates the integrity of the production and processing chain, as well as cutting-edge solutions that appeal to consumers while meeting the industry's sustainability goals.



### Target Exhibitors

- Filling and Packaging Technology
- Packaging Materials
- Refrigeration and Air-conditioning Technology
- Food Safety, Laboratory Technology, Analytics and Biotechnology
- Beverage Technology



### Target Visitors

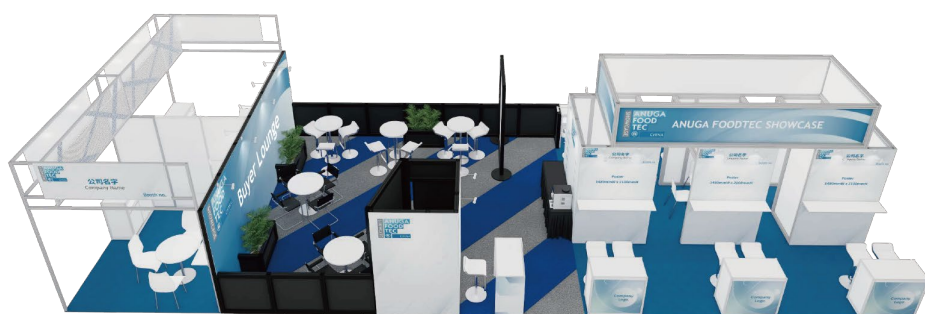
- Food & Beverage Producers
- Packaging Wholesalers
- Supply Chain Professionals
- Food Retailers
- Importers of Food Machinery



# Why Anuga FoodTec Showcase @Anuga Select China

- The total population of the Guangdong-Hong Kong-Macao Greater Bay Area is about **87 million**, and the region's GDP in 2023 exceeds **US\$ 1.9 trillion**.
- Expected over **6% CAGR** growth by 2025 of F&B industry in Greater Bay Area and to reach **US\$75 billion** by 2025 in food packaging industry in China.
- Benefit from the unique expertise and high quality of the world's leading industry events, **Anuga and Anuga FoodTec**.
- Explore and forge robust business connections with **400+ exhibitors** and **35,000+ visitors** of Anuga Select China.
- Tailor-made business matchmaking provides **exclusive networking opportunities** with key players, suppliers, and potential partners from Southern China, fostering collaboration and driving business expansion.

## Participation Package



### Showcase Stand

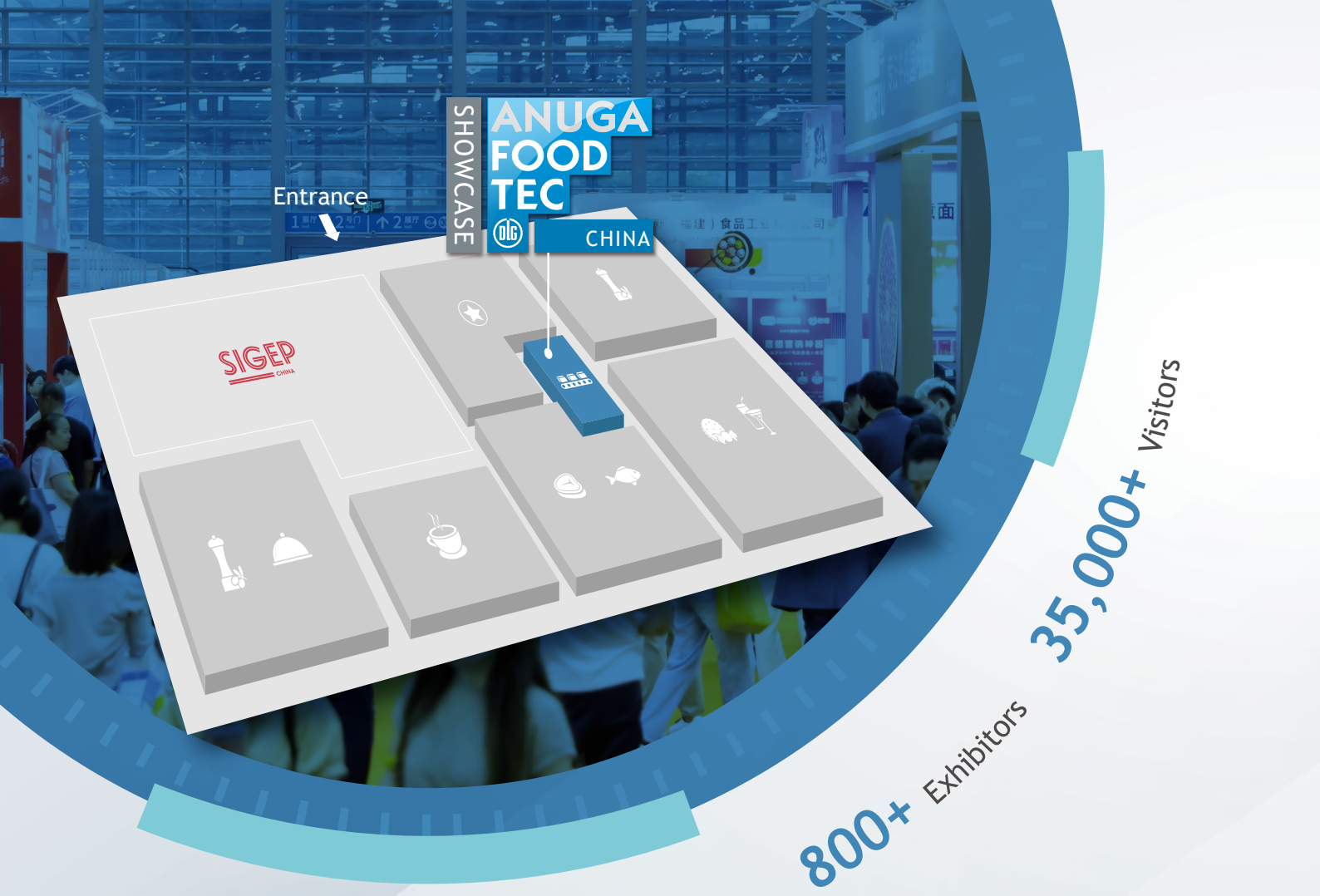
(min. 6 sqm)  
EUR **345** /sqm

### Premium Raw Space

(min. 18 sqm)  
EUR **285** /sqm



LED Longarm Spotlight	2
500W Square Pin Socket	1
White Bar Stool	2
1.5mH Wooden Shelf	1
1mH Lockable Cabinet	1



SHOWCASE  
**ANUGA  
FOOD  
TEC**  
CHINA

Entrance

**SIGEP**  
CHINA

**35,000+** Visitors

**800+** Exhibitors

Facts & Figures 2025 **40,000** Square metres

## Date & Venue

24 - 25 April 2025

09:30 - 17:30

26 April 2025

09:30 - 15:30

(Trade only)

**Shenzhen Convention & Exhibition Center**  
Fuhua Road 3rd, Futian District, Shenzhen, China

## Contact us

Ms. Vivienne Lee

Tel.: +86 21 6390 6161 - 817

E-mail: [vivienne.lee@koelnmesse.cn](mailto:vivienne.lee@koelnmesse.cn)



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Register as an Exhibitor

